



**onanoft**  
Enhancing Accessories





never just

on | **an** | off





on**an**off

**Innovation & Lifestyle**

“Our goals are very purist  
-to design and make real  
items that enhance our lives,  
items that simplify your  
innovative approach to life”

*Petur Olafsson* | onanoff





up to  
**300%**





# TRAVEL SPEAKER CASE



# Sound Cover™



Sound Cover™ is a unique smart cover with built-in flat NXT stereo speakers, offering powerful and high quality sound, boosting iPad's volume by up to 300%. Its ultra-thin and lightweight design makes it perfect for travelling. It protects the iPad and serves as a multi-angle video/picture viewing stand or typing support.



#### Product Benefits:

- Increasing iPad volume by 300%
- High quality sound, perfect for music, video games or movies
- Boosting the bass level
- Great portability Long battery life (over 12 hours)
- Solid and stylish protection for the iPad
- Video/picture viewing stand and typing support
- Ultra-thin and modern design, suitable for multiple occasions





# Sound Cover™

## Product Features:

- NXT flat panel speaker technology
- ABS & black leather (PU) case with secure closure
- 1600mAh lithium-ion battery, charging through any USB port
- USB battery charging cable
- Integrated brushed aluminum speaker stand with bass boost function
- Automatic sleep/wake functionality
- 3.5mm jack for connecting iPad to speakers
- Bluetooth version available
- Product dimensions: (H)242mm x (W)190mm x (D)13mm
- Weight : 402g



## Plug & Play

- 3.5mm Jack Plug & Play Connection or Bluetooth Function

## Plug & Play

## 12 hours lifetime in single charge

- LED ● Incharging mode
- Playing mode, no charge
- Battery is low
- Standby mode

## Built in Battery

## Multi-Angle Rotating Back Cover

- As a Video / Picture Viewing Stand and Typing Support
- Supported by the Bass Boosting Built-in Stand

## Viewing Stand





ENHANCE YOUR  
MOVIE EXPERIENCE

A woman with long brown hair is sitting on a dark couch. She is holding a black tablet in her right hand and a large, red and white striped box of popcorn in her left hand. The popcorn is overflowing from the box and is flying through the air around her. She has a wide-eyed, open-mouthed expression, suggesting she is watching something exciting or surprising on the tablet. The background is a plain, light-colored wall.

# Sound Cover™

on<sup>an</sup>off™ | Enhancing **Accessories**



# Sound Cover™

## •Sound Quality

The built-in iPad speakers normally face away from the user which diminishes the user experience whereas the Sound Cover™ can be positioned to radiate directly at the user. In direct comparisons the Sound Cover™ showed much improved smoothness, loudness and frequency range than the built-in iPad speakers.

When playing certain songs, the difference in dB between the sound cover and the built-in speakers can be as much as 300percent. For all types of music, the sound cover gives an enhanced user experience wherever audio is required.

## Low Frequency Performance

Male vocals sound fuller and more natural, whilst low frequency instruments sounds are reproduced.

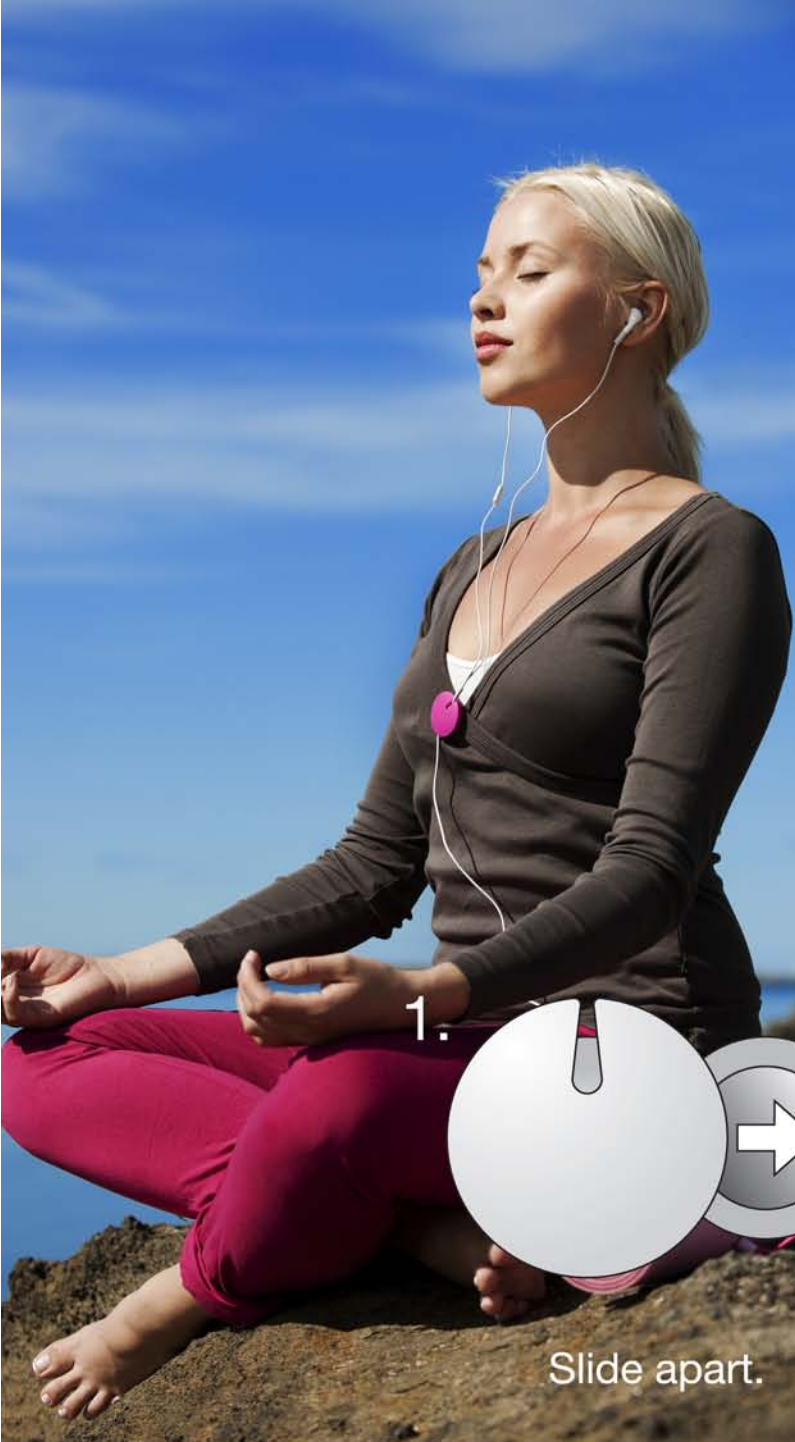
## Mid-range Frequency Performance

The Sound cover achieves much more balanced mid-range sound reproduction as it is complemented by adequate low frequency and treble.

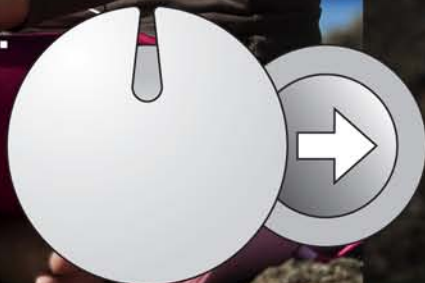
## High Frequency Performance

The sound cover shows excellent high frequency performance up to 15kHz. This results in a more natural wide-ranging sound quality where all sound information in a track is reproduced faithfully.

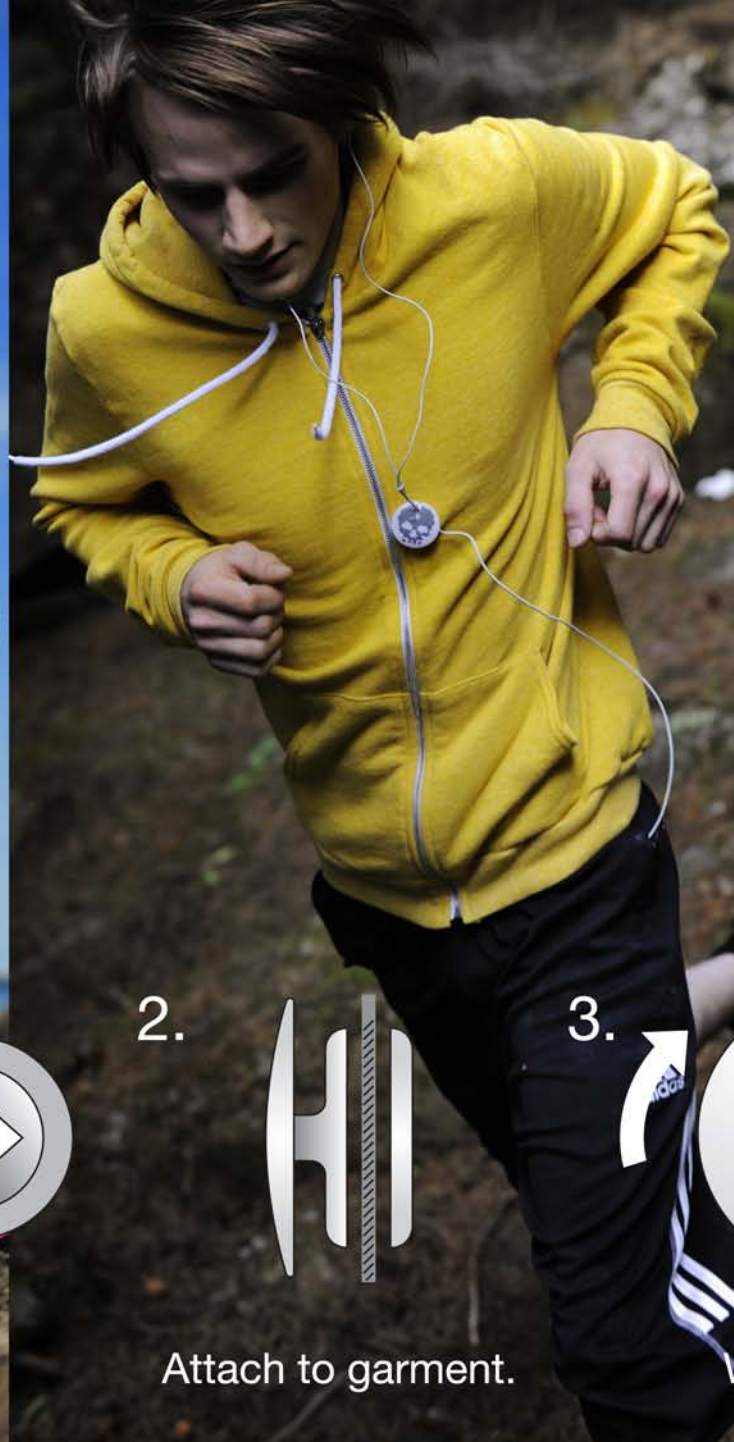




1.



Slide apart.



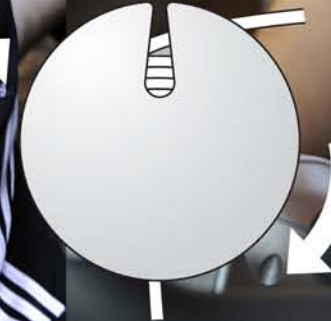
2.



Attach to garment.



3.



Wind to fit.



# Collection

2012



Rich Blue  
Pantone 273C



Vibrant Red  
Pantone 032C



Lavender  
Pantone 2582C



Mustard Yellow  
PMS 393



Orange  
Pantone 1645C

# Special Edition

2012



**or Make Your Own Special Edition**

# Magneat™

## •Patented Cable Management

A new innovation arrives in the form of Magneat™ - a fashionable yet simple accessory magnetically attached to keep headphone cables neat, untangled and light on the ears. With its range of sleek and chic designs and amazing effectiveness, Magneat™, is the perfect item to banish cable chaos.



[www.magneat.com](http://www.magneat.com)







MAGNEAT W.  
EARBUDS





# Active Style EarBuds with Magneat™

Featuring;  
Ear Buds For Active,  
Intense Listening  
& Magneat

## SPECIFICATION

Driver diameter	15mm
Frequency response	20HZ~20KHZ
Impedance	32 ohms
Cable Type	PVC (ROHS)
Cable length	1.05m
Weight	15gr.
Plug type	3.5mm Silver plated // 3.5mm Plaqué argent
--	--

## Spécifications

Diaméter des haut-parleurs	15mm
Bande de fréquences	20HZ~20KHZ
Impédance	32 ohms
Type de câble	PVC (ROHS)
Longueur du câble	1.05m
Poids	15gr.
--	--
Type de prise	3.5mm Silver plated // 3.5mm Plaqué argent

## Magneat™

### Magnetic Cable Management

La gestion des câbles

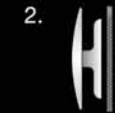


[www.magneat.com](http://www.magneat.com)

*DIFFERENT STYLES ARE AVAILABLE*



1. Slide apart.  
Glisser sur le côté.



2. Attach to garment.  
Attacher aux vêtements.



3. Wind to fit.  
Enrouler pour ajuster.





Ready To Share





# LOVE:JACK

## •Patent Pending Sharing Connector

The LoveJack™ looks just like a regular mini-jack, but designed with an integral socket that accepts another mini-jack device. This makes it the easiest way to share music- real plug and play. No need for separate splitters or devices or sharing of each other buds.

Earbuds with built in **audio splitter**



\* LoveJacks Supports up to 4 different users.





onanoff™ | Enhancing **Accessories**



Made for

iPod iPhone iPad

**FEATURING // Particularités**

- ABS/Aluminum Alloy Housing // ABS / Boîtier en aluminium
- For Active, Intense Listening // Pour une écoute active et intense
- Three Silicone Gel Sizes // Trois tailles d'embouts en silicone
- In-line Microphone // Micro intégré avec télécommande
- Magneat Cable Management // Gestion du câble avec Magneat
- Lovejack™ 3.5mm // Doubleur stéréo Lovejack



**SPECIFICATION**

- Driver diameter
- Frequency response
- Impedance
- Cable Type
- Cable length
- Plug type
- Weight

7mm  
 20HZ~20KHZ  
 32 ohms  
 Flat  
 1.05m  
 3.5mm Silver plated // Plaqué argent  
 13gr.

**Spécifications**

Diamètre des haut-parleurs  
 Bande de fréquences  
 Impédance  
 Type de câble  
 Longueur du câble  
 Type de prise  
 Poids

**Magneat™**

**Magnetic Cable Management**

La gestion des câbles



www.magneat.com



**LOVE•JACK Ready to Share™**



Built in Audio Splitter

Max 4 Users // Utilisateurs

**In-Line Microphone Operation**

Fonctionnement du microphone intégré



With Volume Control

**Function**

- Answer / end call
- Play / pause
- Next track
- Previous

**Click**

- 
- 
- 
- 

**Fonction**

- Réponse / fin d'appel
- Lecture / Pause
- Piste suivante
- Précédent





MAGNUM | EARBUDS



Hi-Definition Noise Isolating Ear Buds

# Magnum

## FEATURING // Particularités

- ABS/Aluminum Alloy Housing // ABS / Boîtier en aluminium
- For Active, Intense Listening // Pour une écoute active et intense
- Three Silicone Gel Sizes // Trois tailles d'embouts en silicone
- In-line Microphone // Micro intégré avec télécommande
- Magneat Cable Management // Gestion du câble avec Magneat
- Lovejack™ 3.5mm // Doubleur stéréo Lovejack



## SPECIFICATION

- Driver diameter
- Frequency response
- Impedance
- Cable Type
- Cable length
- Plug type
- Weight

7mm  
 20HZ~20KHZ  
 32 ohms  
 Fabric // Câble tressé  
 1.05m  
 3.5mm Silver plated // Plaqué argent  
 13gr.

## Spécifications

Diamètre des haut-parleurs  
 Bande de fréquences  
 Impédance  
 Type de câble  
 Longueur du câble  
 Type de prise  
 Poids

## Magneat™

## Magnetic Cable Management

La gestion des câbles



[www.magneat.com](http://www.magneat.com)

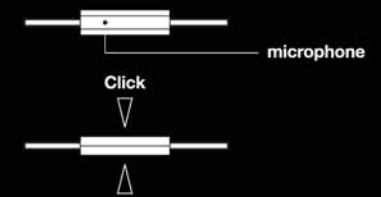
## LOVE•JACK Ready to Share™



Built in Audio Splitter

## In-Line Microphone Operation

Fonctionnement du microphone intégré



### Function

- Answer / end call
- Play / pause
- Next track
- Previous

### Click

- 
- 
- 
- 

### Fonction

- Réponse / fin d'appel
- Lecture / Pause
- Piste suivante
- Précédent



# Ready To **Share**<sup>TM</sup>

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LOVEBUDS



**Featuring;**  
 Hi-Defintion Ear Buds  
 For Active, Intense Listening  
 In-line Microphone  
 Love:Jack 3.5mm jack



# Hi-Defintion Ear Buds LoveBuds

## SPECIFICATION

Driver diameter	15mm
Frequency response	20HZ~20KHZ
Impedance	32 ohms
Cable Type	PVC (ROHS)
Cable length	1.05m
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Plug type	3.5mm Silver plated // 3.5mm Plaqué argent
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## Spécifications

Diaméter des haut-parleurs	15mm
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--	--
Type de prise	3.5mm Silver plated // 3.5mm Plaqué argent

## Magneat™

## Magnetic Cable Management

La gestion des câbles



[www.magneat.com](http://www.magneat.com)

| **Optional** |

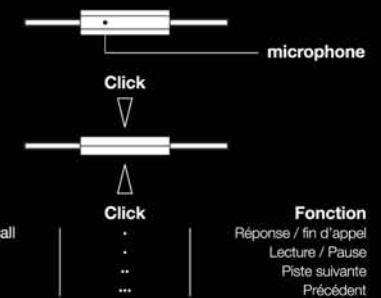
## LOVE•JACK Ready to Share™



Built in Audio Splitter

## In-Line Microphone Operation

Fonctionnement du microphone intégré



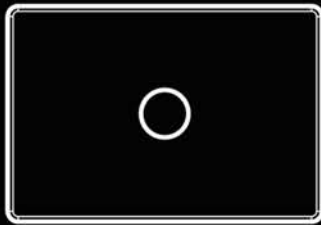
skin<sup>for</sup> macbook<sup>®</sup>

Show | **Your** | True | **Skin**





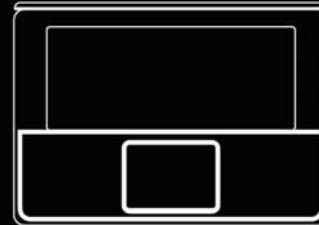
# skin<sup>for</sup> macbook<sup>®</sup>



**topskin**  
supérieure de peau



**screenprotector**  
protecteur d'écran



**palmrestskin**  
repose-poignets peau



**bottomskin**  
la peau en bas

- ★ Classic and Vibrant Colors
- ★ Long lasting PU or Real Leather
- ★ Light Weight, only 0.6mm thickness
- ★ Non-Permanent cover
- ★ No Residue when removed
- ★ Highly durable/resilient
- ★ Easy to Clean
- ★ Protects against marks and scratches,
- ★ Gives you firm grip on your Macbook

The onanoff™ leather back brings luxury to your Macbook®. Keeps your Macbook® in pristine and scratch-free condition, without adding bulk and without hiding that gorgeous Apple design. Never has the Macbook® felt better or more secure in your hands.





AMBER LU  
DESIGN







AMBER LU  
吕楚红

## RED | 红

CORRESPONDING WITH FIRE,  
IT IS A TRADITIONALLY  
SYMBOLIC COLOR OF  
HAPPINESS AND LUCK  
IN THE CHINESE CULTURE.  
AMBER'S DESIGNS HAVE HER  
TRADEMARK COLOR BUILT  
INTO EVERY CASE TO MARK  
HAPPINESS AND  
LUCK INTO YOUR LIFE.



DISCOVER THE EXCITING  
WORLD OF FASHION CASES  
FROM TOP FASHION MODEL AMBER LU.  
SHE HAS WORKED ALL OVER THE WORLD  
FOR LEADING FASHION HOUSES.

AMBER'S PASSION IN LIFE IS FASHION  
DESIGNING AND TO STOP CRUELTY TO  
ANIMALS. SHE BRINGS THOSE TWO  
PASSIONS TOGETHER IN A COLLECTION OF  
LUXURY FASHION CASES  
IN COLLABORATION WITH ONANOFF.  
ONANOFF WILL DONATE 5% OF NET INCOME  
PER CASE TO STOP  
AND PREVENT CRUELTY TO ANIMALS.



[WWW.AMBER-LU.COM](http://WWW.AMBER-LU.COM)



For iPad2

For iPad3

For iPhone 4



3 protectors built into 1





# Multi Shield

## •Screen Protector

Multi Shield has peelable three layers built into one, so when your current layer gets dirty or scratched over time you simply peel it off and another one is ready to go. No Hassle!

Triples the lifetime of your protector.



Crystal Clear



Anti-Scratch



Easy Fitting



Ultra Thin

- Patented Multi-Shield Technology.
- Easy and quick installation.
- Quick and Easy to get new layer of protection.
- Easy Fitting; leaves no sticky residue when removed.
- 3 layers in 1 Screen Protector, lasting you 3 times longer.
- Hard-coat (3H) optical film providing protection from scratches & dirt and enhanced visibility.
- Ultra-thin optical protective film does not affect touch-screen sensitivity.



WHITE RUBBER VERSION



BLACK VERSION



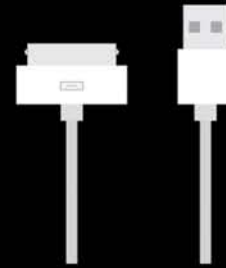


# DockMinimal

## • Simple Plug and Play Stand

With Dock Minimal you can use the charging / sync cable that comes with the Apple iPhone / iPod / iPod touch to make an innovative desktop stand for your device. Simplicity from the ground up.

Apple Cable



+

Dock Minimal



=

Desktop Stand



Vertical viewing

- Simply slide the Apple Standard charging / sync cable into the Dock Minimal and place your device on top of the Dock Minimal. It's that easy!
- Ready for use both for landscape and portrait viewing.



Landscape viewing



Make your own style with your own logo.





onanoff™ | Enhancing **Accessories**



never just  
on | **an** | off





## **Nordic Enterprises Ltd.**

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